

# 2009 OFFICIAL OINK INK RADIO DEAD RADIO CONTEST ENTRY FORM

Date of Entry: \_\_\_\_\_

Entrant - Print Name: \_\_\_\_\_

Entrant - Sign Name: \_\_\_\_\_

Entrant Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

Work Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Name Of Script: \_\_\_\_\_

Company Name/Product Name Used In Script: \_\_\_\_\_

Script Length/Running Time: \_\_\_\_\_

Name(s) of Writer(s): \_\_\_\_\_

Date Script Was Written: \_\_\_\_\_

Entrant's Total Number of \_\_\_\_\_

Current Contest Entries, To Date  
(Including This One): \_\_\_\_\_

## OFFICIAL CONTEST RULES

1. ELIGIBILITY: These are the Official Rules for the contest ("Contest") sponsored and run by the New York, New York-based radio advertising company known as Oink Ink Radio, Inc. ("Oink Ink"). This Contest invites the submission ("Entry", or, in the plural, "Entries") of original short radio advertising scripts, 60 seconds or less in length when read ("Scripts"). Scripts which have been previously produced or published in any form, are ineligible. Scripts with spoken text exceeding 60 seconds of running time are similarly ineligible. No purchase is necessary to enter the Contest. The Contest is open to United States resident persons who live in the 48 contiguous states, Alaska, Hawaii, or the District of Columbia, only. Entrants must indicate their street address on their Entries, and Entries indicating P.O. Boxes or similar types of addresses shall not be considered. The Contest is limited to those entrants and who are age 18 or over ("Entrants") as of the date upon which they submit their Entry to the Contest ("Entry Date"). Employees of Oink Ink and their immediate family members are ineligible. By entering the Contest, all Entrants agree to be bound by these Official Rules, and other terms and conditions of the Contest as communicated by Oink Ink. The contest will be launched April 15, 2009, at 9:00 AM New York time, at the Oink Ink Website located at "<http://www.oinkradio.com>"; and no entries shall be accepted prior to that date and time. Entrants must enter the Contest using the form ("Form") provided for that purpose on the Oink Ink Website by Oink Ink; or, alternatively, the Form may be obtained by sending an entry to: "Dead Radio Contest", 38 Greene Street, 2nd Floor, New York, NY 10013 USA. The Form may contain information for the Entry of more than one Script - in fact, multiple Entries are invited. Oink Ink reserves the right to, without notice, electronically block and/or discard (from then-current and future contests) Entries which, or Entrants who, in Oink Ink's good faith judgment, abuse the Contest, or abuse the provisions of these Official Rules or other Contest terms and conditions.

2. HOW TO ENTER: Any Entry constitutes the Entrant's acceptance of these Official Rules, and all Contest terms and conditions. No in-person or hand-delivered Entries will be accepted. Entrants may electronically submit their Entries if accompanied by their name, street address, e-mail address, and daytime telephone number; and with such additional information as may be requested at the electronic entry link located at the Oink Ink Website. Alternatively, Entrants may mail in their Entry, with their return mailing address clearly labeled on the outside of the envelope, marked "Dead Radio Contest", and therein include their name, street address, and daytime telephone number. Mailed entries should be forwarded to: "Dead Radio Contest", 38 Greene Street, 2nd Floor, New York, NY 10013 USA; and should be mailed in well and sufficiently in advance of the Contest Closing Date so as to ensure timely receipt. All entries must be received by Oink Ink on or before 12:00 Midnight, New York Time, on May 15, 2009 (the "Contest Closing Date"). All late entries will be discarded. Oink Ink is not responsible for any late, lost, misdirected, ineligible, or unintelligible entries; or any Entrant failure to follow the Official Rules or Contest terms and conditions; or for any printing or typographical errors in any rules, advertisement, or posting.

3. SELECTION OF WINNERS: All timely and properly-submitted Contest Entries will be reviewed by Oink Ink's panel of judges, consisting of Oink Ink's owners, executives, employees and other hires. Winners will be selected, not by chance, but by the skill of their Entries as determined by the judges. Contest Winners will be selected by the Contest judges from these Entries on a date to be determined by Oink Ink ("Winner Selection Date") which shall in any event be within the 90 calendar days following the Contest Closing Date. Winners will be issued dated written notices by mail, directed to the street address provided in their Entries, and such date of notice ("Notification Date") shall in any event be a date within the 30 calendar days following the Winner Selection Date. Any determination of Winners by the judges shall be final.

4. PRIZES: 1 Grand Prize Winner, 2 Runner-Up Winners, and as many as 25 Finalists, will be chosen by the Contest judges from among all eligible Entries received. The total number of prizes is 28 or less. Certain blackout dates may apply to prizes such as those entailing travel. Lead times for prize fulfillment may be required. Travel is subject to availability, and the Grand Prize Winner and guest must agree to the dates of travel which may be applicable to them. Each Winner must claim his or her prize in writing within the 30 calendar days following his or her Notification Date, or else such Winner's prize will be forfeited to an alternate winner. All Winners must take delivery of their prizes within 90 calendar days of their Notification Date, or else such prizes will be forfeited to an alternate winner.

The Grand Prize Winner will receive a trip to New York City or Los Angeles. This trip is comprised of: (A) round-trip coach airfare from the international airport in the United States closest to the Grand Prize Winner's home, to the destination airport selected by Oink Ink, for the Grand Prize Winner and 1 guest, provided that the same flight is booked for both travelers 60 calendar days or more in advance of the date of travel; and (B) hotel accommodations at a hotel of Oink Ink's choice for 2 days/2 nights in New York City or Los Angeles; with food at the Hotel; and (C) dinner for 2; and (D) ground transportation from the destination airport to the Hotel, and return ground transportation from the Hotel to the destination airport at the conclusion of the Hotel stay; and (E) miscellaneous expenses including other ground transport.

5. GENERAL: All prizes will be awarded. All taxes on prizes, and gratuities, are the sole responsibility of the Winners. Prizes are nontransferable. All Winners may be required to execute and return an Affidavit Of Eligibility, an Affidavit confirming the release of Oink Ink from any liability, and a Publicity Release, within 15 calendar days of their Notification Date, or else their prize will be forfeited to an alternate winner. The Contest is subject to all federal, state and local laws and regulations, and is void where prohibited. By entering the Contest, all Entrants agree to these Official Rules and expressly consent to the use of their names, statements, photographs, and likenesses, and their Scripts and Entries in whole or in part, for news, information and advertising purposes by Oink Ink, without any compensation apart from Oink Ink's consideration of their properly-submitted Entry in this Contest. All Scripts, Entries and other submitted material shall be and remain the sole property of Oink Ink as a work-for-hire, and no submitted material can be returned to any Entrant. By submitting any Entry in this Contest, the Entrant understands, acknowledges and agrees that, should his or her Script be selected by Oink Ink, Oink Ink may and reserves the right to: (A) produce the Script as a "commercial" spot, or cause it to be so produced; and (B) include the produced "commercial" spot on one or more Oink Ink demo tapes, intended to be distributed to advertising professionals; and (C) make available the "commercial" spot as part of Oink Ink's publicity and promotion efforts with respect to the general public. Oink Ink makes no representation herein that any "commercial" spot so selected shall be so produced or so used. Oink Ink may use Contest Entries and Scripts, whether produced or unproduced, in perpetuity and on a non-exclusive basis throughout the world, for use in exhibits, pamphlets, publications, specials, historical retrospectives, and in other manners, media and materials now known or hereafter created, for Oink Ink's own publicity and promotional purposes. Entrant authorizes the unrestricted use, for such purposes, of any characters, merchandised items, copyrights, trademarks, or other intellectual property or other material which Entrant has included or referenced within the Script or Entry, and warrants that all written permissions required for same have been obtained; and Oink Ink reserves the right to reject any Entry which Oink Ink reasonably believes to be non-compliant in this regard. If the "commercial" spot Script pertains to an actually-existing company, Entrant understands that Oink Ink may elect to attempt to contact that Company to inform the Company of Oink Ink's intention to produce the Script, or may seek permission for same. Entrant shall be responsible for, and indemnifies and holds harmless Oink Ink and its assignees, licensees and other affiliates harmless from and against, any and all residual-payment obligations or other claims or liabilities arising out of any dissemination or other use of the Entrant's Entry if selected. The Entrant warrants and represents that he or she has full authority to accord these rights, representations and commitments to Oink Ink as reflected herein. The Entrant certifies that he or she is the original writer of the submitted Script, and that Entrant has included the names of all additional writer names (if any) and other required credits (if any), at the spaces set forth for same below. All Entrants will receive CD of the Grand Prize Winner's radio script, as supplies will allow.

6. OFFICIAL RULES AND WINNERS LIST: For a copy of the Official Rules, send a self-addressed stamped envelope with sufficient postage to: "Official Rules", 38 Greene Street, 2nd Floor, New York, NY 10013 USA. For a copy of the most-current Winners List, send a self-addressed stamped envelope with sufficient postage to: "Winners List", 38 Greene Street, 2nd Floor, New York, NY 10013 USA. Please be aware that the Official Rules and Winners List are also available as posted on the Oink Ink Website.

## SIGNED AFFIRMATION OF APPLICANT

I, the undersigned Entrant, have read the Official Rules for the "Dead Radio Contest", and I agree to fully comply with them.

Signature

Date Signed